

Objective of Annual Survey of Unincorporated Sector Enterprises (ASUSE) 2023-24

Objective of Annual Survey of Unincorporated Sector Enterprises (ASUSE) is to exclusively measure various economic and operational characteristics of unincorporated non-agricultural establishments pertaining to manufacturing, trade and other services sector (excluding construction). The unit of enquiry of the ASUSE is an ‘establishment’. The main indicators of this survey are various economic characteristics such as, estimated number of establishments, estimated number of workers, GVA per worker, GVA per establishment, emoluments per hired worker, etc. Besides, it also collects information on different types of operational characteristics such as type of ownership, type of location of the establishment, nature of operation, registration status, use of ICT, etc.

However, while generating estimates from unit level data, the user should take into account the fact that any study variable created by the user as a combination of two or more operational characteristics (for example, whether the establishment is an NPI and maintaining audited books of accounts) may result in very few sample observations in that domain and hence, can produce estimates which may not be reliable.

Besides the study variable, the survey has also gathered auxiliary information on the item 1401 - “Income of the establishment from the entrepreneurial activity(ies) (excluding all kind of agricultural income)” in Block 14. The sole purpose of gathering on this item was to check the internal consistency and validation of the data and not to compile estimates/indicators based on this information.

While using the estimates for the Union Territories and smaller States, it may be kept in mind that the sample sizes for them may not be adequate enough for getting sufficiently reliable estimates and interpretation thereof should be made with caution. Similarly, while interpreting the results using estimates at much deeper cross-sectional level (e.g. district level), data users must keep in mind the inadequacy, if any, of the corresponding domain specific samples before arriving at any conclusion.

Renting of building for residential purpose was included in coverage of activities in ASUSE 2023-24 under a special NIC code 68108 which was not collected in ASUSE 2022-23. A separate table has been presented in the report providing the estimated number of establishments and workers in different States/UTs engaged in the activity of renting for residential purpose. However, estimates presented in this report in all other tables and statements exclude those establishments.

Comparability of ASUSE 2023-24 with previous ASUSE:

There has been some change in the treatment of "teachers providing tuition" and "individuals serving as housemaids, cooks, gardeners, governesses, babysitters, chowkidars, night watchmen, etc." in ASUSE 2023-24 in comparison to ASUSE 2022-23 or ASUSE 2021-22. Teachers providing tuitions to students by visiting the households of students in lieu of fixed remuneration was treated as out of coverage in earlier ASUSE (2021-22 and 2022-23). However, in ASUSE 2023-24, they were considered within coverage. Similarly, the individuals serving as housemaids, cooks, gardeners, governess, babysitters, chowkidars, night watchman, etc. to a number of households/establishments for activities like grooming of the floor, dusting, cleaning of utensils were treated as self-employed and were covered in ASUSE 2023-24 but not in ASUSE 2021-22 and ASUSE 2022-23. Users may take due cognizance of this fact while using the data for comparison purposes.
