**Objective of Annual Survey of Unincorporated Sector Enterprises (ASUSE) 2022-23**

Objective of Annual Survey of Unincorporated Sector Enterprises (ASUSE) is to exclusively measure various economic and operational characteristics of unincorporated non-agricultural establishments pertaining to manufacturing, trade and other services sector (excluding construction). The unit of enquiry of the ASUSE is an ‘establishment’. The main indicators of this survey are various economic characteristics such as, estimated number of establishments, estimated number of workers, GVA per worker, GVA per establishment, emoluments per hired worker, etc. Besides, it also collects information on different types of operational characteristics such as type of ownership, type of location of the establishment, nature of operation, registration status, use of ICT, etc.

However, while generating estimates from unit level data, the user should take into account the fact that any study variable created by the user as a combination of two or more operational characteristics (for example, whether the establishment is an NPI and maintaining audited books of accounts) may result in very few sample observations in that domain and hence, can produce estimates which may not be reliable.

Besides the study variable, the survey has also gathered auxiliary information on the item 1401 - “Income of the establishment from the entrepreneurial activity(ies) (excluding all kind of agricultural income)” in Block 14. The sole purpose of gathering on this item was to check the internal consistency and validation of the data and not to compile estimates/indicators based on this information.

While using the estimates for the Union Territories and smaller States, it may be kept in mind that the sample sizes for them may not be adequate enough for getting sufficiently reliable estimates and interpretation thereof should be made with caution. Similarly, while interpreting the results using estimates at much deeper cross-sectional level (e.g. district level), data users must keep in mind the inadequacy, if any, of the corresponding domain specific samples before arriving at any conclusion.

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